

**1** For your situation select the 'Archetype' that fits best with your remanufacturing challenge

**2** Mark your competences and key challenges

Archetypes	Basic characteristics for archetypes		
	Key Value Proposition	Customers	Business Model
<input type="checkbox"/> Spare parts harvesting	<ul style="list-style-type: none"> <li>Parts availability &amp; fast delivery</li> <li>Reduced delivery time (at premium price)</li> <li>Quality control</li> </ul>	<ul style="list-style-type: none"> <li>Product owner/users</li> <li>Service providers</li> <li>Sales platforms</li> </ul>	<ul style="list-style-type: none"> <li>Buy cores &amp; Resell parts</li> </ul>
<input type="checkbox"/> OEM take back and resale	<ul style="list-style-type: none"> <li>A-brand quality</li> <li>Warranty &amp; service</li> <li>Upgrade &amp; customisation (option)</li> <li>Delivery time (option)</li> <li>Environmental performance</li> </ul>	<ul style="list-style-type: none"> <li>OEM customer base: owner/operator</li> <li>New customers seeking for A-brand at lower cost</li> </ul>	<ul style="list-style-type: none"> <li>Buy back &amp; Resell</li> </ul>
<input type="checkbox"/> Reman as service contractor	<ul style="list-style-type: none"> <li>Service level : throughput time &amp; cost, flexible capacity</li> <li>Knowledge of remanufacturing process &amp; technology</li> <li>social economy employment (option)</li> </ul>	<ul style="list-style-type: none"> <li>OEM's</li> <li>Sales platforms</li> <li>Product owners of large volume end of life products</li> </ul>	<ul style="list-style-type: none"> <li>Long term contracts: Pay per processing volume, efficiency, (SLA)</li> <li>Some valorisation of waste streams</li> </ul>
<input type="checkbox"/> Single piece reman off site	<ul style="list-style-type: none"> <li>Throughput time of operation</li> <li>Access to spare parts</li> <li>Quality &amp; warranty of repaired product</li> <li>Prevent purchase new customised product</li> </ul>	<ul style="list-style-type: none"> <li>Owners/operator of technical installation</li> </ul>	<ul style="list-style-type: none"> <li>Sales of repair service</li> <li>Margin on spare parts &amp; consumables</li> <li>Some valorisation side streams</li> </ul>
<input type="checkbox"/> Technical installation repair & upgrade on site	<ul style="list-style-type: none"> <li>Value from upgrade (low energy, extra data,...)</li> <li>Speed of operation on site</li> <li>Quality &amp; warranty on repair</li> </ul>	<ul style="list-style-type: none"> <li>Owners/operator of technical installation</li> </ul>	<ul style="list-style-type: none"> <li>Sales of service operation (labour time)</li> <li>Margin on spare parts &amp; consumables</li> </ul>

Mark the **competences** you already have. Add competences when needed.  Mark your key **challenges**.

**Inflow products & cores**  
 Product Value – Collection

**Remanufacturing Process**  
 Operations and interactions

**Outflow: products & parts**  
 Customers – Market value - Distribution

<ul style="list-style-type: none"> <li><input type="checkbox"/> Insight in demand of the parts</li> <li><input type="checkbox"/> Access to cores</li> <li><input type="checkbox"/> Knowledge of quality of cores</li> <li><input type="checkbox"/> Cost effective collection</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Product knowledge</li> <li><input type="checkbox"/> Control on low operational cost</li> <li><input type="checkbox"/> Part inspections knowledge</li> <li><input type="checkbox"/> Part cleaning knowledge</li> <li><input type="checkbox"/> Access to product/part data</li> <li><input type="checkbox"/> Part testing knowledge</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Insight in market demand</li> <li><input type="checkbox"/> Insight in parts pricing</li> <li><input type="checkbox"/> Sales channels &amp; customers</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Insight installed base</li> <li><input type="checkbox"/> Access to installed base</li> <li><input type="checkbox"/> Insight in potential product value</li> <li><input type="checkbox"/> Cost effective collection</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Access to product knowledge/data</li> <li><input type="checkbox"/> Known quality standards</li> <li><input type="checkbox"/> Access to spare parts</li> <li><input type="checkbox"/> Insight in reman operations</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Insight in market demand/needs</li> <li><input type="checkbox"/> Insight in product value</li> <li><input type="checkbox"/> Sales channels &amp; customers</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Access to cores</li> <li><input type="checkbox"/> Insight in customer needs/value</li> <li><input type="checkbox"/> Cost effective collection</li> <li><input type="checkbox"/> Standardised pricing for service</li> <li><input type="checkbox"/> Collection logistics (service)</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Operational efficiency</li> <li><input type="checkbox"/> Dealing with variety</li> <li><input type="checkbox"/> Access to spare parts</li> <li><input type="checkbox"/> Access to product data</li> <li><input type="checkbox"/> Knowledge of inspection &amp; testing</li> <li><input type="checkbox"/> Standardised operations/services</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Sales channels &amp; customers</li> <li><input type="checkbox"/> Distribution logistics</li> <li><input type="checkbox"/> Side streams valorisation</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Inspection &amp; cost prediction</li> <li><input type="checkbox"/> Knowledge of technical installations</li> <li><input type="checkbox"/> Collection logistics (service)</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Remanufacturing throughput time</li> <li><input type="checkbox"/> Dealing with variety</li> <li><input type="checkbox"/> Access to spare parts</li> <li><input type="checkbox"/> Access to product data</li> <li><input type="checkbox"/> Operational efficiency</li> <li><input type="checkbox"/> Knowledge of inspection &amp; testing</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Sales channels &amp; customers</li> <li><input type="checkbox"/> Distribution logistics</li> <li><input type="checkbox"/> Assembly capabilities</li> <li><input type="checkbox"/> Quick &amp; efficient pricing</li> <li><input type="checkbox"/> Side stream valorisation</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Access to customer's installed base</li> <li><input type="checkbox"/> Insight in customers process</li> <li><input type="checkbox"/> Dis &amp; reassembly capabilities</li> <li><input type="checkbox"/> Standardised pricing for service</li> <li><input type="checkbox"/> Network of service providers</li> <li><input type="checkbox"/> Planning</li> <li><input type="checkbox"/> Access to spare parts</li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Limited intervention time</li> <li><input type="checkbox"/> Availability of parts on location</li> <li><input type="checkbox"/> Access to product/use data</li> <li><input type="checkbox"/> Operational efficiency</li> <li><input type="checkbox"/> Standardised operations/services</li> <li><input type="checkbox"/> Testing &amp; validation on site</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Sales channels &amp; customers</li> <li><input type="checkbox"/> Extended warranty &amp; quality</li> <li><input type="checkbox"/> Cross selling &amp; value adding services</li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> <li><input type="checkbox"/></li> </ul>

**3** How could your competences & challenges fit with those from other archetypes or with other actors in the value chain (illustration scheme on next page) ? List companies that might fit based on competences & challenges. Companies worth contacting:

# Activity type – exploration of starting position and potential partnerships for remanufacturing

