

Ron Mascitelli



Ron Mascitelli, PMP (Project Management Professional, BS Physics / Applied Mathematics, Masters Degree Solid State Physics, University of California, Los Angeles) is the Founder and President of Technology Perspectives.

Ron is a recognized leader in the development of advanced product development methods. He presents his workshops and seminars internationally, and has created company-specific lean product development improvement programs for over one-hundred fifty leading firms, including Boeing, Intel, Emerson, Kimberly-Clark, Western Digital, Beckman-Coulter, Boston Scientific, Adidas, Lockheed-Martin, Parker- Hannifin, Briggs & Stratton, Goodrich Aerospace, Hughes Electronics, and Rockwell Automation. Ron served as both Senior Scientist and Director of R&D for Hughes Electronics and the Santa Barbara Research Center. His industry experience includes management of advanced development projects for the Department of Defense, the Defense Advanced Research Projects Agency (DARPA), Lawrence Livermore Laboratory, NASA, and the Department of Energy.

Since founding Technology Perspectives in 1994, Ron Mascitelli has worked with companies in virtually every industry sector to improve their product development performance and product-line profitability. In addition, he has published more than twenty papers and technical articles in major journals and trade publications, and is a contributing author for IEEE's *Technology Management Handbook*. He is the author of five critically acclaimed books, including the recently published *Mastering Lean Product Development*. Ron currently lives with his wife and their numerous pets in Northridge, CA.

