



## Innovation with Micro Plastics

Open call for proposals, deadline May 1<sup>st</sup> 2015

Within the framework of the project Change2Micro ([www.change2micro.be](http://www.change2micro.be)), the project partners grant a feasibility study of 50.000 euro to the most promising idea for a product innovation which requires a novel micro plastic component.

Micro plastic components are defined as:

- parts with part weight in the order of milligrams
- parts with surface micrometer size structuring (such as microfluidic channels)
- parts with micrometer range tolerances.

**For who?** Companies based in Flanders who want to launch a new product or Flemish entrepreneurs preparing or considering to start a new venture.

**What?** One winning proposal will be selected. The winning proposal will receive in the period May-October 2015 for 50.000 euro worth of business and technological support to help bringing the idea to market:

- business support by The Bridge (<http://www.thebridge.nl>) and Flanders' Plastic Vision in the form of a bootcamp together with entrepreneurs and/or representatives of the company.
- technological support by the research partners of Change2Micro: UGent/CMST ([www.cmst.be](http://www.cmst.be)), UGent/PBM ([www.pbm.ugent.be](http://www.pbm.ugent.be)), VUB/B-PHOT ([www.b-phot.org](http://www.b-phot.org)) and Sirris Small Lab ([www.small-lab.be](http://www.small-lab.be))

**How and when?** Proposals should be no longer than 2 A4 pages. Each proposal should contain:

- an idea pitch including product description, market need and size, USP, competition and go-to-market strategy.
- description of the required technological feasibility study relating to micro-plastics

Proposals can be submitted only by e-mail, to [WoutervanderBurg@thebridge.nl](mailto:WoutervanderBurg@thebridge.nl) .

Deadline: May 1<sup>st</sup> 2015, 5pm.

Questions? [Melanie.Vandenbussche@plasticvision.be](mailto:Melanie.Vandenbussche@plasticvision.be)

---

All proposals will be treated confidential and will be evaluated by The Bridge (<http://www.thebridge.nl/>) The study will be granted subject to the condition that a contractual agreement, including an intellectual property arrangement, is reached between all parties involved.