

Growing Circular: From circular projects to a circular business (Module 3)

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Embed circular thinking across your organisation

The third and final e-learning module in the Growing Circular series focuses on one of the biggest challenges facing businesses: embedding the circular economy in the way an organisation thinks, makes decisions and operates.

Many companies start with pilot projects or isolated circular initiatives. This course shows you how to move beyond experimentation and develop circularity into a structural and strategic driver for your organisation.

Growing Circularis a series of free e-learning courses designed to help companies in the technology sector understand and develop the principles of the circular economy and integrate them into their organisations. The learning programme supports your business at every stage of the circular transition: from initial awareness to strategic integration, and from understanding to practical application and organisational embedding.

Accept marketing-cookies to watch this video. For FireFox users, disable the ‘Enhanced tracking protection’ of your browser to view this video.

This e-learning course is aimed at companies that wish to embed circular thinking across all departments. You will learn how to align management and teams and guide the transition coherently and realistically.

The course builds on existing knowledge of the circular economy and translates this into concrete strategic and organisational actions.

What will you learn in the third circular economy e-learning course?

In a few videos, experts explain how to embed circular thinking in your strategy and organisation:

The challenges of the circular transformation

You will gain an understanding of why it is difficult to integrate circularity in practice. This transition challenges existing economic principles and calls for a different way of thinking and working.

Integrating circularity into business strategy

You will learn how to transition from a traditional, plan-driven approach to agile strategies that are essential in a complex, rapidly changing environment.

Aligning the organisational model

Strategy and organisation must be aligned. You will gain an understanding of how to evaluate structures, roles and processes, identify gaps and make adjustments where necessary.

Dealing with transition and change

You will be provided with a clear step-by-step plan to manage complexity and guide change: you align people and processes and build a resilient, circular organisation. The focus is on change management and continuous improvement, enabling you to achieve a lasting impact.

Get started with Growing Circular!

The three e-learning modules form a coherent and flexible learning pathway:

1. Understanding the circular economy and why it is essential
2. Developing circular products, services and business models
3. Embedding circular thinking in your strategy, structure and day-to-day operations

The courses are entirely online and self-paced. You can learn at your own speed and apply what you've learnt to your own business context straight away.

Discover the Growing Circular e-learning series

Read the interview behind the Growing Circular courses

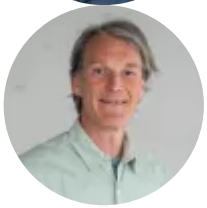
Read the interview with Agoria experts Els Fonteyne and Mira Tayah, the creators of the Growing Circular e-learning courses, and discover why companies should embrace circular thinking today.

Read the interview

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