



Up2Date: from knowledge to action

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Ann Debaere

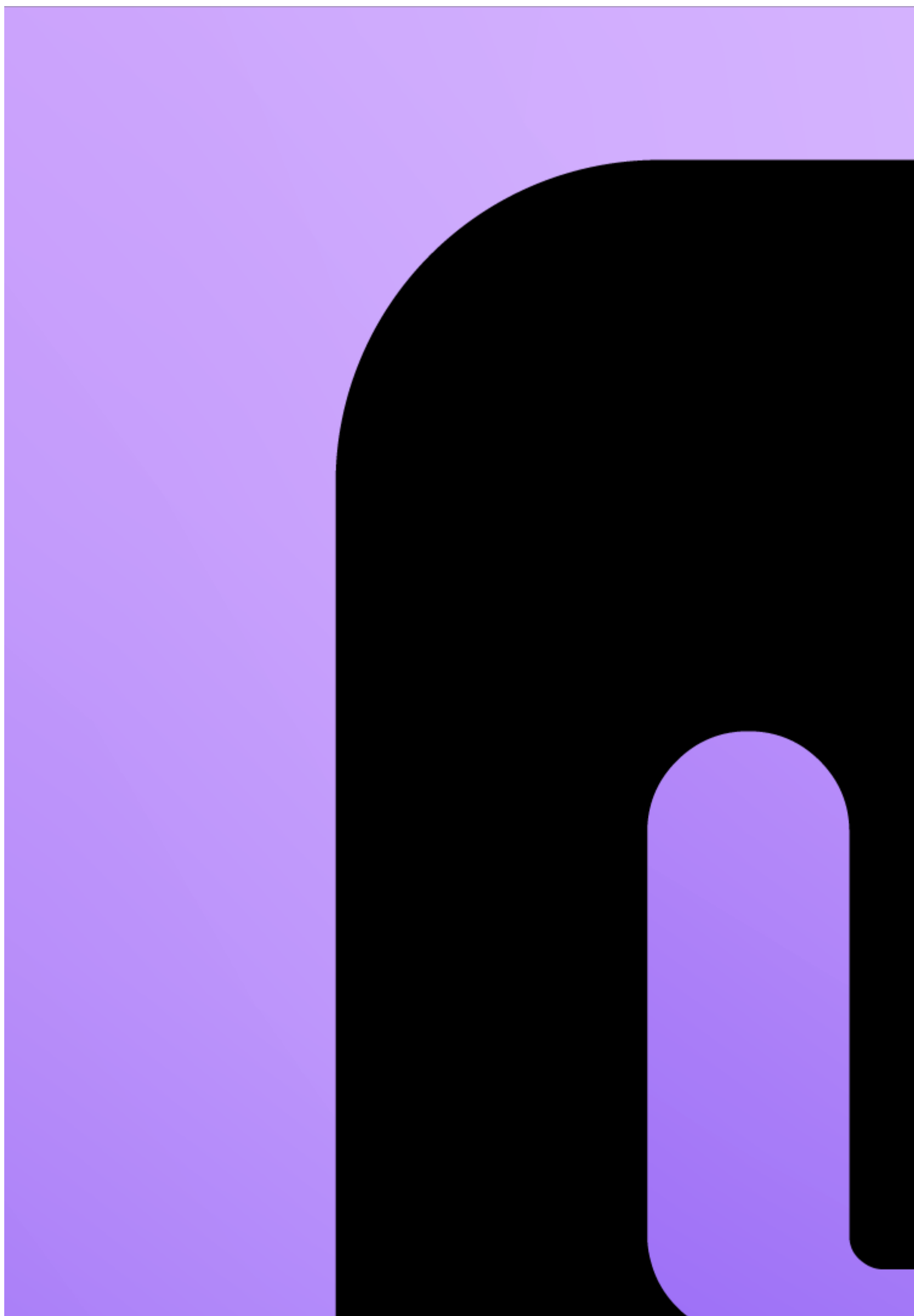
Up2Date 2025 mobilises more than 7,000 professionals

Up2Date, the annual online knowledge event organised by Agoria and Sirris, exceeded all expectations this year. With the motto *'Knowledge is only valuable if it mobilises people'*, we brought together thousands of business leaders, experts and professionals to discuss strategy, technology and regulations. Above all, though, the focus was on how to turn these things into action.

Record participation demonstrates growing hunger for practical knowledge

Up2Date 2025 broke all records: more than **7,000 registrations**, **1,680 unique professionals** from **880 companies** and **more than 90 sessions** at which knowledge was used to define steps.

These figures show that Agoria and Sirris are accurately reflecting what drives companies today and how they can grow with confidence.



Why this matters for your business

Up2Date proves that learning can be rapid, relevant and applicable. Each session provided practical tools: **checklists, roadmaps and inspiring case studies** to increase the pace of discussions at the boardroom table.

As an added bonus for members: **all presentations can still be accessed**, an ideal resource for sharing internally or determining next steps with colleagues.

A number of stand-out topics came out of the numerous sessions

The manufacturing industry: from insight to impact

The sessions focusing on the manufacturing industry yielded practical insights into subjects such as digitisation, sustainable production, the energy transition and innovation. With its **Made Real demonstrators, its industrial vision of the energy transition** and the **‘Make the Future’ programme**, Sirris demonstrated how companies can test, adapt and accelerate the implementation of new technologies, from digitisation to energy efficiency.

By applying the 7-transformation methodology of Industry 4.0, the manufacturing industry can respond more quickly to market changes and become future-proof. Companies that want to continue their transformation work after Up2Date can participate in the Make the Future programme. This offers both a structured approach and personalised guidance to turn the insights that have been gained into a sustainable action plan that is tailored to each company’s specific challenges and ambitions.

Want to take things further?

Benefit from inspiring case studies and guidance through the Make the Future programme.

[Discover the Make The Future programme](#)

Defence: innovation as a driver of progress

Numerous sessions related to the theme of defence. The defence market is growing rapidly in high tech, AI, sensors, materials and secure communication, requiring knowledge of procedures, certifications, IP agreements and technology.

Sirris highlighted how **technological expertise and collaboration** can position companies within a growing defence ecosystem.

Want to take things further?

Discover how Sirris can strengthen your technological innovation within the defence and security sector.

[Discover our approach to defence and security](#)

NIS2 & cyber security: from IT to strategy

NIS2 has moved cyber security from the server room to the boardroom. It's not just another IT tool: it represents demonstrable risk management with clear responsibilities, processes and supply chain agreements.

'Every organisation can take steps, even without a large budget. The difference lies in setting priorities, involving people and continuous learning.' [Tatiana Galibus, Cyber Security Expert at Sirris](#).

Would you like to strengthen your digital resilience?

Sirris helps you take the right steps to secure and grow your services.

[Discover our expertise in cybersecurity and digital services](#)

Finally: knowledge that sets things in motion

Up2Date didn't just provide random facts, but a **compass**.

Choose your next session, schedule an in-depth discussion with our experts or watch the recordings with your team. With the right knowledge at the right time, companies can make **faster, smarter, more confident** progress long after the last live stream.

Authors



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