

'Make Innovation Real’ at Innova Flanders 2022

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Innova Flanders is the only pure innovation event in Europe for innovation-oriented professionals and organizations. Join us for three days of inspiration, innovation and training to identify your opportunities for strategic growth and accelerate your growth strategy.

The first European edition of Innova will take place on Wednesday 15, Thursday 16 and Friday 17 June 2022 in Ghent. After editions in Colombia and the United States, Belgium is now hosting the first Innova conference on European soil. The choice of Belgium as host is no surprise, given that the country is one of the EU's innovation leaders, thanks to the sustained efforts of its knowledge institutions, companies and governments over the years.

Organizer Don Keleman from IXL Center explains: “Organizations want and need to innovate, but many have no idea how to do this. At Innova Flanders 2022, attendees will be introduced to disruptive trends to elevate their business. Moreover, a group of diverse national and international innovation experts will share their winning approach in the race towards strategic growth. At Innova Flanders 2022, it’s all about results!”

Extensive programme

We have prepared an outstanding programme for this three-day conference:

- The hands-on Training Day, hosted by GIMInstitute and IXL Center, during which your innovation challenges are tackled as part of your long-term development and strategy.

- 16 (inter)national keynote speakers who are eager to share their expertise and vision on 6 cross-industry topics, namely digital transformation, robotics, healthcare, education, sustainability and the 21st century workforce.
  Our speakers include David De Schutter (Global VP of Innovation & Technology Development at AB InBev), Maarten Leyts (CEO & Founder of Trendwolves), Omar Hatamleh (Global Innovation & Transformation Expert), Brecht De Roo (Manager Sustainability, Product Compliance & Innovation at Agoria) and Benjamin Vandeputte (Regional Director Flanders at Sirris).

- Over 25 break-out sessions allowing attendees to build their own custom program, divided into four themes: Innovation Management, Open Innovation, Ecosystem Innovation and Social Innovation.
  Topics include: ‘Small Business Innovation’, ‘Making Innovation Real In Healthcare’, ‘How To Expand Your Business to International Markets’ and ‘The Human Intelligence of Innovation’.

- And much more, including the Global Innovation Olympics and exclusive company visits!

United we stand

"When companies innovate and thereby succeed in getting a head start over their competitors, very often it is the result of cooperating with complementary partners. United we stand, that is an approach we strongly encourage at Sirris and Agoria, and which we also have anchored in our own ways of working. For companies that share the same view, events such as Innova Flanders are actually indispensable: you can pick up ideas, get to know trends, hear experts on themes that are important for your business as well, now or in the future, and let’s not forget, you are bound to make contacts for possible partnerships. The entire eco-system will be present: multinationals, SMEs, start-ups, but also represented will be governments, academics and research. An opportunity like we had far too few of over the past two years, due to COVID,” according to Brecht de Roo, Manager Sustainability, Product Compliance & Innovation at Agoria and Ben Vandeputte, Regional Director Flanders at Sirris.

Find out more at www.innova-flanders.com

Authors



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