50 % discount on registration of trademarks and designs for SMEs

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Is your SME considering applying for a trademark or design at a national, regional (Benelux) or EU level? A new European fund - the IP Voucher - grants a 50 % discount on the basic fee for a trademark or design application since 1 March.

At the beginning of this year, the European Union Intellectual Property Office (EUIPO) launched a new fund to help European SMEs exercise their intellectual property (IP) rights. One of the services rolled out through the fund is the IP voucher for reimbursement of 50 % of the basic fees for trademark and design applications. A maximum allowance of EUR 1,500 is available per SME.

For 2021, five windows have been established for applying for your IP voucher. The current application window started on 1 March and runs until 31 March.
Please note: in order to benefit from the IP voucher, you may only apply for your trademark or design registration after having received official approval from EUIPO.

More information on the voucher, criteria and procedure can be found on the website of the FPS Economy.

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